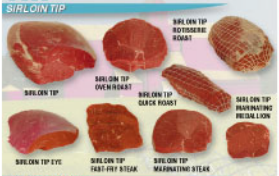
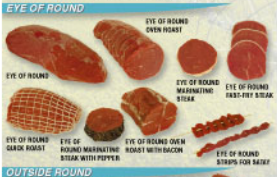
Beef Merchandising Guide

HIP

SIRLOIN TIP



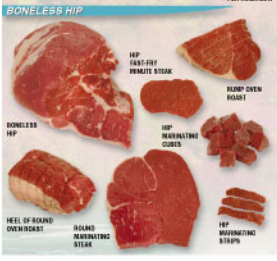
EYE OF ROUND



OUTSIDE ROUND

INSIDE ROUND

BONELESS HIP



LOIN

BOTTOM SIRLOIN-TRI TIP

BOTTOM SIRLOIN-BALL TIP

TOP SIRLOIN CAP

TOP SIRLOIN-CAP OFF

TOP SIRLOIN

TENDERLOIN

STRIP LOIN

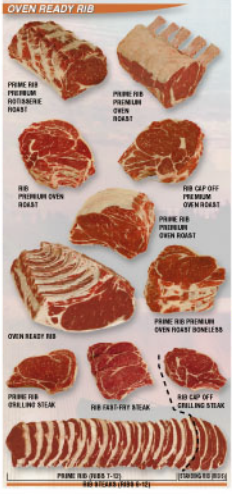
SHORT LOIN

RIB

RIB

RIB EYE

OVEN READY RIB



CHUCK

SHOULDER

PECTORAL

SHOULDER CLOD

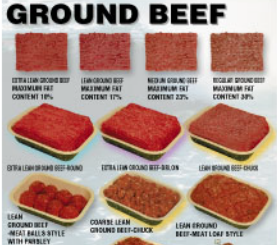
CROSS RIB

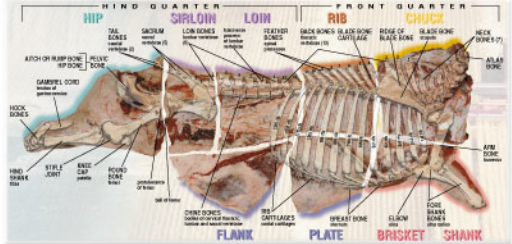
BONELESS TOP BLADE

BONELESS BOTTOM BLADE

BLADE

GROUND BEEF





VARIETY MEATS

BRISKET/SHANK

FLANK/PLATE

This Beef Merchandising Guide was developed by the Beef Information Centre, a not-for-profit education and promotion organization representing Canada's beef producers. The Beef Information Centre does not own or sell any beef products. For more information visit us at our website.